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## Press Release

# New Tire Recycling Facility in Southern Saskatchewan

*December 12, 2022*

Today Tire Stewardship of Saskatchewan (TSS) announces that CRM<sup>®</sup>, a crumb rubber manufacturing company will be investing in a new state of the art scrap tire processing facility in Saskatchewan. CRM<sup>®</sup> operates nine plants in North America including plants in Ontario and Alberta and produces crumb rubber to be used in rubber modified asphalt, rubber molded products and as infill in synthetic sports fields. The province will return to having two processors in the province; the existing facility in Saskatoon and the new facility will be in Moose Jaw.

A request for proposals in 2021 for a second processor in the southern part of the province resulted in the selection of CRM<sup>®</sup> by TSS. CRM<sup>®</sup>'s product line was of interest given their established markets for higher-valued end use products which displace other more carbon intensive alternatives thereby reducing the overall environmental impact of TSS's program. Furthermore, because of the market demand for their products, CRM<sup>®</sup> is less reliant on incentive fees ensuring that consumers receive better value for the tire recycling fees collected. In addition, the program efficiencies with two processors will result in cost savings which will be utilized to clean up old tire piles around the province.

TSS is responsible to manage scrap tires in the province on behalf of consumers who pay a recycling fee, and tire retailers who collect the fees. TSS has been the program operator since 2018 with a mandate to improve from past practices for recycling tires in the province, which was expensive, with many scrap tires remaining uncollected, or dumped in landfills and abandoned piles. And, historically, most scrap tires collected were processed into low value end use products like Tire Derived Aggregate.

"TSS is committed to run an efficient program on behalf of tire retailers and to encourage practices that lower the industry's impact on the environment," says Colin Fraser, Chair of TSS. "TSS has measured the environmental impact from the different recycling practices and knows the products CRM<sup>®</sup> produces are both high value and better for the environment."

"We want to move the recycling industry forward in the province with partners who have the same goals as us, and CRM<sup>®</sup> will be a great compliment to our program" adds Stevyn Arnt, CEO, TSS.

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## About TSS

TSS is a non-profit corporation that was established in June 2017 by the Retail Council of Canada (RCC) and the Western Canada Tire Dealers (WCTD) to serve as the scrap tire recycling program operator in Saskatchewan. TSS operates under a Product Stewardship Program approved by the Ministry of Environment in December 2020. Saskatchewan tire retailers are mandated by legislation to set up and operate a recycling program, collect recycling fees from the consumer for each new tire sold, and use these fees to operate the program. The program involves the collection, recycling, and processing of scrap tires into more environmentally friendly products. Abandoned used tires pose a health risk to the community and a risk to the environment. Scrap tires can hold water and create an environment for pests such as rats and mosquitos. And a pile of tires, if it catches fire, can burn intensely, and produce toxic smoke.

## About CRM®

CRM® currently processes over 30 million tires annually, supplying crumb rubber to Rubber-Modified Asphalt (RMA), synthetic turf fields and rubber molded product markets across North America. CRM® is also North America's leading producer of crumb rubber, operating nine plants across the continent. CRM®'s experience in operating tire recycling facilities in multiple jurisdictions since 1998, makes CRM® the most professional and reliable tire recycler and a trusted partner to TSS in ensuring Saskatchewan's tires are responsibly and efficiently recycled. CRM® places significant value on the opportunity to help develop and further improve the Circular Economy in Saskatchewan by building a tire recycling facility in the province. CRM® is prepared to invest an estimated \$10 to \$15 million on the new facility that will bring both direct and indirect employment opportunities to the province.

## For more information, contact:

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